

BENEFITS OF PLANNED GIVING



PROVIDING FOR THE FUTURE OF SSU

The role of Historically Black Colleges and Universities (HBCU's) in the world has never been more important. State tax dollars plus tuition has built Savannah State University into a high-quality university. The university has leveraged these core dollars to attract gifts and grants. However, due to a dramatic shift in the state funding model that covered core educational costs, we now experience having fewer dollars to attract outside funding.

Despite, funding challenges, Savannah State University is on an upward trajectory. The work we do here matters, and it requires resources greater than those provided through state appropriations. Your philanthropy powers our vision.

MAKING YOUR LASTING IMPACT

Planned giving is accessible to everyone and is considered to be the largest and most significant gift a donor can ever make. While donors may not realize of their capacity to make a planned gift, it is the best option where donors can amplify their impact and give more than they ever imagined to support future generations of SSU students.

Your planned gift can create a scholarship or endowment that opens doors to achievement and success for a diverse student body. You can boost the department that changed your life, help renew and reimagine our facilities, or build robust undesignated funds that allow the university to quickly meet challenges and embrace opportunities. You can make a gift to support the extracurricular activity that you loved and that will help other students find their own unique places at SSU too. Gifts of every size and type matter. Your gifts, especially when combined with gifts from other donors, change lives.

RECEIVING POTENTIAL TAX SAVING BENEFITS

Planned giving can offer a few substantial benefits depending on the type of gift. A bequest being the most popular type of planned gift offers tax advantages. Other types of planned gifts can see significant tax benefits as well, providing income tax deductions and reducing estate taxes. Savannah State University recommends all estate planning be completed with the counsel of a professional tax professional or legal advisor.

JOINING OUR 1890 LEGACY SOCIETY

The 1890 Legacy Society honors donors who have made a planned gift intention to SSU in the amount of \$25,000 or more. Members receive a gift at a special reception and are recognized in the donor honor roll publication once gift is received. While membership does not require any obligations, it does allow the university to express our gratitude to you, and it may inspire others to do the same.

To learn more, contact our Gift Planning Officer, Mr. Johnny McDonald
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