



# Center for Innovation and Entrepreneurship

## College of Business Administration



Box 20359 ~ 3219 College Street ~ Savannah, GA 31404 ~ (912) 358-3389

# 2021 VIRTUAL KNOWLEDGE SERIES

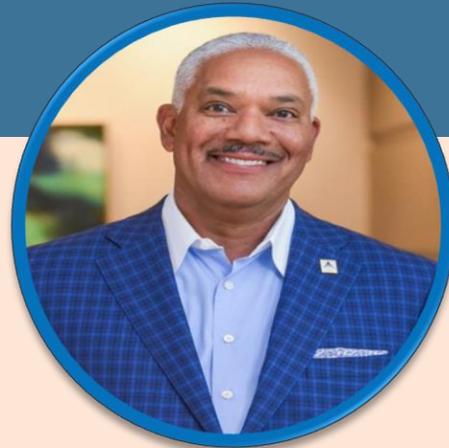
**EXPERTS JOIN US TO SHARE BUSINESS, LEADERSHIP AND PRACTICAL EXPERIENCE IN BUSINESS**

**WHAT WE DO:** Provide insight from funding start-ups, refining business ideas, scaling a business, staying the course, creating a business network, and building a high-performing team.

**AUDIENCE:** Entrepreneurial thinkers and new/future business owners



**Ericka Blount**  
Owner, Blount Wine Therapy  
**February 11, 6PM**



**Skip Spriggs**  
Former President / CEO  
The Executive Leadership Council  
**March 10, 6PM**



**Mike Roberson**  
Owner, Savannah Sauce  
Company  
**April 08, 6PM**



**Jennifer Bonnett**  
President of Innovation & Entrepreneurship  
Savannah Economic Development Authority  
**April 22, 6PM**

Questions: Please contact  
[mendelsonf@savannahstate.edu](mailto:mendelsonf@savannahstate.edu)



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**AN EVENING WITH ERICKA BLOUNT**

*Being courageous: An entrepreneur at any age*

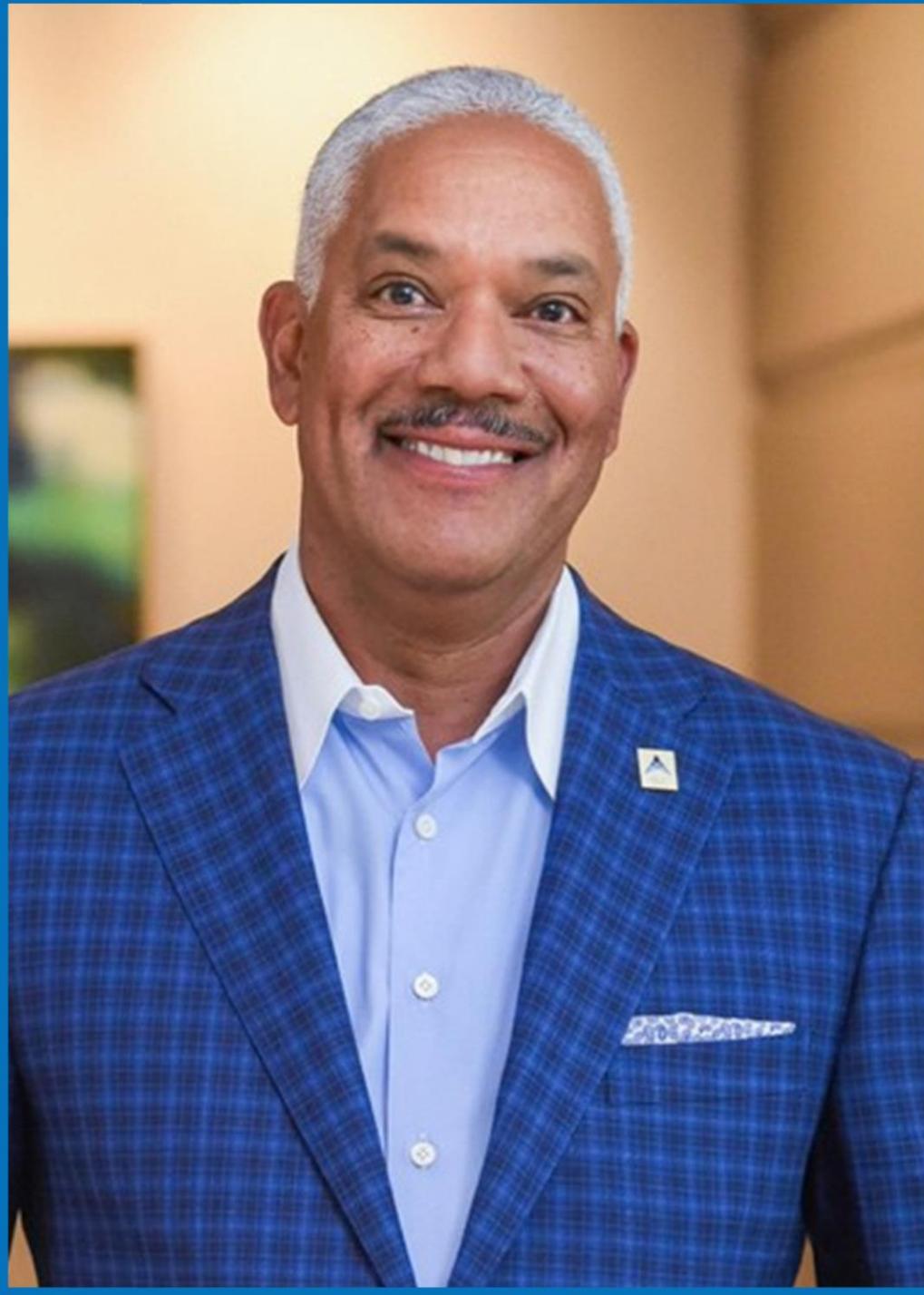
**Ericka Blount** will discuss the launch and marketing approach behind her new venture – Blount Wine Therapy. As a proud alumna of Savannah State University, she prides herself on giving back to her community and helping others achieve success. Blount has decades of experience as a mental health counselor, coach and educator in Hinesville, Atlanta, and Savannah. Her team, which includes several SSU graduates, continues to pursue projects that add value for community partners.

**Thursday, FEBRUARY 11th/ 6 PM**

[Click to Pre-Register and Join Meeting](#)

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**AN EVENING WITH SKIP SPRIGGS**

*Let's do Business, entrepreneurs*

**Skip Spriggs** is an experienced CEO, Board Director and subject matter expert in executive and human resources leadership, diversity and inclusion and corporate board diversity. He is the former president and CEO of The Executive Leadership Council, the preeminent membership organization for black CEOs, board directors, and senior black executives dedicated to growing the number of global black executives in C-Suites, on corporate boards, and in global enterprises.

**Wednesday, MARCH 10<sup>TH</sup> / 6 PM**

[Click to Pre-Register and Join Meeting](#)

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**S.T.R.I.P.E.S.**  
DIVISION OF STUDENT AFFAIRS  
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**AN EVENING WITH MIKE ROBERSON**

*Vendor relationships: Negotiating a price that works!*

**Mike Roberson** will discuss growing his online business and the relationships he has negotiated and leveraged for success in a local market. Mike Roberson is a community minded heavy and industrial civil project manager, entrepreneur, and philanthropist. His work includes construction of the Savannah International Trade and Convention Center, the Ellis Square Parking Garage in Savannah, and the vertical and horizontal concrete placement of the Bell Laboratories Tritium Reactor at the Savannah River site. He is founder of the TigerCo Marketing Company based in the CIE.

**Thursday, APRIL 08<sup>TH</sup> / 6 PM**

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**AN EVENING WITH JENNIFER BONNETT**

*Show me the money! How to raise funds for your big idea*

**Jenn Bonnett** is an entrepreneurial ecosystem builder focused on helping entrepreneurs launch, grow and scale technology businesses in the Savannah, Georgia region. Jennifer serves technology entrepreneurs through her role as Director of Creative Coast and Vice President of Innovation/Entrepreneurship for the Savannah Economic Development Agency (SEDA).

**Thursday, APRIL 22<sup>nd</sup> / 6 PM**

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