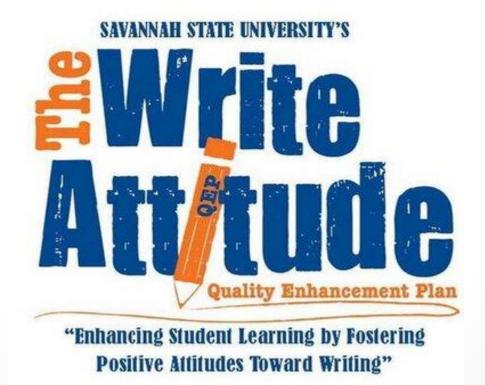
The Write Attitude in Business



QEP: My First Experience

https://www.youtube.com/watch?v=xbJXtDcWglo



The Model Resume

>Formatting Your Resume

➤ Templates: Yes or No?



➤ Gaining Experience to Build Your Resume

Your Resume

JOHN DOE

Full Address • City, State, ZIP • Phone Number • E-mail

OBJECTIVE: Design apparel print for an innovative retail company

EDUCATION:

UNIVERSITY OF MINNESOTA

College of Design

City, State May 2011

- Bachelor of Science in Graphic Design
- Cumulative GPA 3.93, Dean's List
- Twin cities Iron Range Scholarship

WORK EXPERIENCE:

AMERICAN EAGLE

City, State July 2009 - present

Sales Associate Collaborated with the store merchandiser creating displays to attract clientele

- Use my trend awareness to assist customers in their shopping experience
- Thoroughly scan every piece of merchandise for inventory control
- Process shipment to increase my product knowledge

PLANET BEACH

City, State

Spa Consultant

Aug. 2008 - present

- Sell retail and memberships to meet company sales goals
- Build organizational skills by single handedly running all operating procedures
- · Communicate with clients to fulfill their wants and needs
- · Attend promotional events to market our services
- Handle cash and deposits during opening and closing
- · Received employee of the month award twice

HEARTBREAKER

City, State

Sales Associate

Stocked sales floor with fast fashion inventory

May 2008 - Aug. 2008

- Marked down items allowing me to see unsuccessful merchandise in a retail market
- Offered advice and assistance to each guest

VICTORIA'S SECRET

City, State Jan. 2006 - Feb. 2009

Fashion Representative

- Applied my leadership skills by assisting in the training of coworkers
- · Set up mannequins and displays in order to entice future customers
- Provided superior customer service by helping with consumer decisions
- · Took seasonal inventory

VOLUNTEER EXPERIENCE:

TARGET CORPORATION

City, State August 2009

- Brand Ambassador Represented Periscope Marketing and Target Inc. at a college event
 - Engaged University of Minnesota freshman in the Target brand experience

Cover Letter

- Purpose
- Parts to a Cover Letter
- Error-proof Your Work



JOHN DOE

Full Address . City, State, ZIP . Phone Number . Email

March 1, 2015

Mr. Boss Man Bosses 'R Us 123 Ruler Street Uptown, Georgia 31322

Dear Mr. Boss Man.

I am John Doe, a graduate with a Bachelors of Art in Mass Communications and a minor in Sociology from Savannah State University. My ultimate goal is to apply the knowledge and skills of effective communication to Marketing & Advertising for various businesses and companies. I have had the pleasure of serving in various positions, which require good management of clientele and community relations.

One of my most rewarding experiences would have to be taking part in the Ebony Fashion Fair Scholarship Competition. This program was collaboration between the Savannah State University Nat'l Alumni Association and the world-renowned traveling African-American fashion show. The scholarship portion of it was opened to both males and females. I was able to positively promote both fashion and academic achievement while raising over tenthousand dollars; allowing me to win the coveted title and scholarship of that year.

Attached is my resume' which includes my work experience pertaining to the field and the practices acquired throughout the years. My hopes are that these previous experiences will deem me as qualified for any position that is considered fit for me. My objective is to gain employment with (company name) and to be an asset for future growth and success of the company and its affiliates. Thank you for taking the time to view my resume. Sincerely,

John Doe

John Doe

Impressum School of Social Graces

- ABOUT: Personal/Professional Development, Business Etiquette, Social Graces, Modeling & Acting
- MISSION & VISION: "to empower young women to make positive choices, develop confidence that will aid them in their success and move them closer to their goals"
- SLOGAN: "We Wow 'um, We Amaze 'um & We Impress 'um!"



Curriculum

- Five Month Course
- Meeting twice a month
- Four-Hour sessions



Outcomes

- Self-Evaluation
- Progress vs. Needs Improvement
- Purpose of Curriculum





Questions?

Ask & Learn



Contact Career Services

Office of Career Services
Student Union
Room 115
Monday- Friday

Phone: 912-358-3140







@SSU_Careerservices Career Services



@SSUUniversityCareerServices

@SSUCareers

Contact Impressum

Jordan R. Ogden President/CEO, ISSG

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