1. **Submitting College:**   CLASS

2. **Department(s) Generating The Proposal:**   Liberal Arts
   Choose an item. (if needed)

3. **Proposal Title:**   New course addition: **Introduction to Digital Storytelling**, to the English Language and Literature Major.

4. **Course Number(s):**   ENGL 3620

5. **Course Title(s):**   **Introduction to Digital Storytelling**

6. **Effective Date:**   Spring **Year:**   2014

7. **Brief Summary of Proposal:**   English 3620 offers methods and strategies for designing and producing digital media and digital stories. Students will acquire hands-on experience with a variety of multimedia tools and produce their own published digital works on the Internet and on DVD. Prerequisite: ENGL 2322: Imaginative Writing.

   As Bernard Robin of the University of Houston defines it: "Digital storytelling is the practice of using computer-based tools to tell stories. There are a wealth of other terms used to describe this practice, such as digital documentaries, computer-based narratives, digital essays, electronic memoirs, interactive storytelling, etc.; but in general, they all revolve around the idea of combining the art of telling stories with a variety of multimedia, including graphics, audio, video, and Web publishing."

8. **Type of Proposal:**   New Course   If other, please describe: Click here to enter text.

9. **Impact on Library Holdings**
   Existing: None
   Additional: None
   Deletions: None

10. **Impact on Existing Programs:**   The addition of this course will enhance the depth of writing course offerings in the English Language and Literature program.

11. **Additional Resources Required**
    Personnel: None
    Non-personnel: None

12. **Approvals:**
- Department Curriculum Committee   Signature_____ Date 4/20/13
- Department Chair   Signature_____ Date 4/26/13
- College Curriculum Committee   Signature_____ Date_____
- College Dean   Signature_____ Date 9-13-13

- Vice President of Academic Affairs   Signature_____Date_____
   (Chair of the New Programs and Curriculum Committee)

- Faculty Senate   Signature_____Date_____

1. **Course Number:** ENGL 3620

2. **Course Title:** Introduction to Digital Storytelling

3. **Catalogue Description:** English 3620 offers methods and strategies for designing and producing digital media and digital stories. Students will acquire hands-on experience with a variety of multimedia tools and produce their own published digital works on the Internet and on DVD. Prerequisite: ENGL 2322.

4. **Rationale:** The addition of this course will enhance the depth of writing course offerings in the English Language and Literature program. By adding ENGL 3620: Introduction to Digital Storytelling to the SSU curriculum, our students will be able to acquire the ability to write in variety of digital media, an opportunity that SSU English Language and Literature major and minor students currently do not have. The course would broaden students' repertoire of digital literacy skills in the workplace.

5. **Credit Hours:** 3

6. **Pre-requisites:** ENGL 2322

7. **Syllabus:** Attached

8. **Similarity to or duplication of Existing Courses:** None

9. **Textbook selection:** Lambert, Joe. *Digital Storytelling: Capturing Lives, Creating Community.* 4th Edition. New York: Routledge, 2012. ISBN# 978-0415627030. Price $35.74

10. **Grading:**
    Grade Assessment

Personal Digital Narrative	20%
Informative Digital Narrative	15%
Instructive Digital Narrative	15%
Collaborative Group Digital Project	20%
Final Digital Portfolio	30%

ENGL 3620
Introduction to Digital Storytelling

Instructor: **Telephone:**
Office: **Hours:**
Email:

Learning Outcomes:
In this course, students will
1. participate actively in digital literacy – the ability to communicate with an evolving community to discuss issues, gather information, and seek assistance from others
2. engage in global literacy – the capacity to read, interpret, respond, and contextualize digital content from a global perspective
3. demonstrate technology literacy – the ability to use computers and other technologies to improve learning and performance
4. employ visual literacy – the ability to understand, produce, and communicate through visual images
5. demonstrate information literacy – the ability to find, evaluate, and synthesize information

Goals
In this course, students will
1. use Internet Search Tools (e.g., Yahoo Images, Google Images, Ask Pictures, and Picsearch) and Public Domain Websites (e.g., The NYPL Picture Collection Online, Digital History, Picture History) to gather images for the digital stories.
2. use Macromedia Flash, Adobe Premiere, Photostory, Movie Maker, Apple iMovie, Adobe Photoshop Elements, Gold Wave, SnagIt, and other multimedia software to create digital stories
3. create narratives that are personal, informative, or instructive
4. organize their ideas, express opinions, and construct meaningful narratives
5. develop creative, independent, and inventive thinking
6. increase their computer skills through a variety of multimedia assignments
7. utilize cutting-edge, productivity tools to create high quality media products

Objectives:
To fulfill the goals, students will

1. employ a variety of media to communicate information and ideas effectively to multiple audiences
2. use spoken, written, and visual language to accomplish their own purposes (e.g., for learning, enjoyment, persuasion, and the exchange of information)

3. publish their digital work on the Internet for viewing and critiquing of instructors and classmates
4. develop the ability to compose digital images in a sequence to convey meaning
5. participate as knowledgeable, reflective, creative and critical members of a variety of literacy communities
6. understand the media production process, including copyright and fair use in education

Course Description: English 3620 offers methods and strategies for designing and producing digital media and digital stories. Students will acquire hands-on experience with a variety of multimedia tools and produce their own published digital works on the Internet and on DVD. Prerequisite: ENGL 2322: Imaginative Writing.

Required Texts (available at the SSU University Bookstore)
• Lambert, Joe. *Digital Storytelling: Capturing Lives, Creating Community.* 4th Edition. New York: Routledge, 2012. ISBN# 978-0415627030. Price $35.74

Grade Assessment

Personal Digital Narrative	20%
Informative Digital Narrative	15%
Instructive Digital Narrative	15%
Collaborative Group Digital Project	20%
Final Digital Portfolio	30%

Grading Scale:

Passing grades	**Failing grades**
A = Excellent (90% - 100%)	**D = Fair** (69% - 60%)
B = Very good (89% - 80%)	**F = Poor** (59% -0%)
C = Average (79% - 70%)	

Quality Enhancement Plan
In support of the Savannah State University's Quality Enhancement Plan, "The Write Attitude," and the outcomes of this course, students will produce a minimum of **45** pages of writing during the semester in a variety of forms.

Classroom Decorum
In addition to attending class, students are expected to participate with professionalism. Be engaged but polite and respectful of other views and positions that might differ from your own. Avoid personal conversations that might distract the teacher and students. Avoid coming in late, and leave early only if necessary. Please: Remember to turn off cell phones and pagers.

Missed or late work
Late out-of-class assignments will have the grade reduced by 10% each day late, including weekends up to 3 days. Work that is more than 3 days late will not be accepted unless prior arrangements have been made. Do not take this policy lightly. Please contact me prior to the

appropriate due date if you feel you will have problems submitting a particular assignment on time.

Plagiarism and Cheating
Do not cheat by copying material from other students or using ideas or material, quoted or paraphrased, from other sources without giving proper credit. Be especially careful with material taken from the Internet. Any plagiarized essay or copied assignment will receive a score of 0/F.

Disability Accommodations
If a student has a documented and or declared disability or any significant learning or health impairment, reasonable accommodations (support) will be provided if requested by the student according to the recommendations of The Office of Counseling and Disability Services: (912) 356-2202, Room 233, 2nd Floor King Frazier Annex.

Cell Phones & Wireless Technology
If you must bring a cell phone to class, please ensure that it is **turned off** for the duration of the class. Text messaging in class, surfing the internet wirelessly, the wearing of blue tooth ear devices or ear plugs for iPods and MP3 players are not permitted during the class period. Students who violate this policy will be asked to leave the class.

Closure Statement
The schedule and procedures in this course are subject to change in the event of extenuating circumstances.